



GENERAL CONTEST RULES

NO PURCHASE NECESSARY

EMPLOYEES of the Sunrise Broadcasting, LLC, any associated sponsors and agencies, all other Wisconsin media outlets, and all of their immediate families/households are not eligible to participate in our contests

ALL winners must be at least eighteen (18) years of age. Some contests require all winners must be at least twenty one (21) years of age. One (1) winner per household. For contest purposes "household" shall mean all persons residing at, or claiming principal residence, any single occupancy dwelling or unit in multiple occupancy dwelling.

NO person is eligible to participate in any of our contests who have won a prize with a value of \$250 or greater for a period of one year from award date. No person is eligible to participate in any of our contests who have won any prize with a value of \$25 or greater for a period of 30 days from award date. Prizes not claimed within 30 days from the end of contest are forfeited.

A locally recognized photo ID, such as a Wisconsin Driver's license, may be requested at the discretion of the station before prize is awarded. In some cases a social security number will be required before prize is awarded. Prize winner is responsible for any federal, state and/or local taxes, delivery fees and prop fees that may be associated with the prize.

ALL prizes are accepted strictly "as is, where is". There are no warranties and/or guarantees offered of any kind, other than those that may be offered by the products manufacturer's warranties. The winner does hereby release and agree to indemnify, save and hold harmless, Sunrise Broadcasting, LLC (licensee of WDTX and WXCO Radio) and its employees, agents, all participating sponsors and agencies, vendors, service and equipment suppliers and installers from any and all claims of liability, demands, injuries, damages, and causes of action arising out of or in any way connected to a contest, in the use, operation, and/or condition of the prizes.

WINNERS grant right Sunrise Broadcasting, LLC and their subsidiaries, licensees, successors, assigns, agents and participating advertisers, the right, without limitation, to use your name, character, likeness, photograph, voice, title for any and all advertising and promotional purposes on all media, and hereby release Sunrise Broadcasting, LLC, and their subsidiaries, licensees, successors, assigns, agents and participating advertisers, from any claim now existing or which may hereafter arise from such use.

PRIZES may not be exchanged for cash and/or substitutions.

CONTESTS will executed by direct participation with station for prize award or by contest qualifiers participating in a random chance contest, to be determined by the station. In case of a tie, the station will conduct a random drawing, or by other random means at the discretion of the station, to determine the winner. Some contests will have specific rules and requirements. Such rules will be posted on the station web site and made available upon request. Any dispute or controversy arising out of or in connection with the administration of our contests shall be resolved by the management of Sunrise Broadcasting, whose decisions are final and binding.

SUNRISE Broadcasting reserves the right, at its discretion, to make changes in the contest rules at any time.

FAILURE to conform to all contest rules, fraud on the part of a contest participant, or failure to sign contest release forms will result in the disqualification of such contest participant.

SUNRISE Broadcasting is not responsible for the failure of any telecommunication system or part thereof, or for lost or misdirected contest entries, notifications or prizes, whether transmitted by mail, telephone, or via internet.

VOID where prohibited. All federal, state and local laws and regulations shall apply